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FINAL REPORT
Gay Pride Day Activities

By
Sean Patrick Hogan
Gay Pride Day Project Coordinator

28 August 1998

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Acknowledgments

Labatt Breweries of Canada sponsored the Gay Pride Day Project Coordinator position as part of their Labatt People In Action program. We gratefully acknowledge this support as instrumental to our success at this year's Pride Day events. Stuart Black, Public Affairs Coordinator, and Annemarie Gerber, LPIA Program Coordinator, encouraged our work with great enthusiasm.

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Andrew Barker, Man to Man Coordinator, contributed his thoughts and experiences relating to Pride and "other stuff," which made a difference in how I approached the project. Likewise, Phillip Banks provided practical help with desktop publishing and in developing the theme of our Parade entry.

I am grateful to Coreen Douglas, 15 year Anniversary Project Consultant, for her gentleness in taking me away from my ambitions from time to time so that I might *feel* the unique exhilaration felt by one coordinating such a big, big event. Whoo-hooo!

Neil Johnston came highly recommended as an incredible artist "who'd be able to do anything!"—And he did. Neil helped realize the daunting task of generating the larger-than-life figures of the gay community that made-it-through the parade in one piece.

Stephen Smith and Janice Linton of PARC Library provided excellent source material for this project and final report. Ron Dutton of the BC Gay and Lesbian Archive opened up the big box of files relating to Pride (1970-1998).

For their enthusiasm, cooperation, and true commitment to respecting diversity, staff and volunteers at the Pacific AIDS Resource Center (PARC) inspired me throughout my tenure as Pride Day Coordinator for AIDS Vancouver. It gives me nothing but pleasure to know I have, at least for a short while, experienced a profound acceptance into a community of reciprocity—where you give of yourself completely and, in turn, experience yourself more fully.

Overview

Celebrating Lives

Participation in the 1998 Pride Day was an important part of AIDS Vancouver's 15th year anniversary celebrations. Our highly visual float entry and presence throughout the Parade consistently reflected the theme we chose for this year's participation, "Celebrating Lives: Sharing Pride in Community Building." Through a coordinated effort, staff, volunteers, and supporters turned out in record number (65 participants) to march with AIDS Vancouver. In the evening, we hosted an official Pride Day event--Festival in the Park featuring outreach tables, a barbecue and a lantern procession put on by Public Dreams. We received applause and cheers along the parade route and much post-parade positive feedback relating to our overall presence in Pride Day Activities.

Overall, the project outcomes were highly successful and exceeded expectations. For example, the media coverage by local television and newspapers of the agency's participation suggests that the public image of AV reached more people than that attending Pride Day. Additionally, more resources were distributed this year than the last two years combined. Contributing to the success of this year's presence at Pride Day was the addition of a full-time project coordinator (Sean Hogan) made possible through the Labatt People In Action program. For the first time in AIDS Vancouver's history of participating in Pride Week, organizational tasks did not fall on top of the duties of existing full-time staff. The outcome, overall, can only be described as "superb."

Necessary and Needed:
A Few Musings on AIDS Vancouver's History of Pride Days

By Sean Hogan

Fifteen years ago the Board of Directors of the newly formed AIDS Vancouver tabled and approved a motion acknowledging that AIDS Vancouver's participation in the upcoming Gay Pride Week was "necessary and needed." AIDS was marking its territory in the gay community and the need to get out to the public what was then known about HIV/AIDS was indeed a priority. Pride Week offered, as it does now, an opportunity for groups to feature themselves as part of a larger community of gays and lesbians. AIDS Vancouver has set up an information table each and every year of its participation in Pride Week.

The mid-eighties challenged gays and lesbians to band together in solidarity, a "together we will fight" social phenomenon. At issue then, and still today, human rights and AIDS. Pride Week took on an image then of a people who wanted to be *recognized* and *healthy*—the themes suggesting as much: "Where the Rainbow Begins" (1985) and "Remembering the Past, Creating a Future" (1986). AIDS Vancouver was linked at the hip of Pride Week: for we shared in the gay community's effort to come together as one community. In addition to our info tables and presence in the Parade itself, we established workshops, like the one given by Bob Tivey in 1986 titled "Hot & Healthy Sex," and have hosted fundraisers like the premiere screening of "Paris Is Burning" in 1991.

Our community support remained in high public profile until the early nineties when both the agency and Pride Week underwent organizational changes. For us, the volume of clientele and resources were at extreme odds and, as a result, the Pacific AIDS Resource Center (PARC) was born. Vancouver Pride Society addressed the growing popularity of the Pride Day Parade by changing the parade route from its Ceperley Park origin to the present day Nelson/Denman start point. Both organizations faced funding problems despite the needs of the communities they represented. And, not too many people wanted to talk about 'AIDS' and 'Gay' in the same sentence. The result, I believe, was a quieter presence for AIDS Vancouver in the Annual Pride Week throughout the nineties.

This year, the Vancouver Pride Society celebrated its 20th anniversary with the theme of "Platinum Pride". Like the community it reflects, Vancouver's Pride Parade has been through many transitions and continues to evolve. This is a good thing, economically and otherwise. There was an estimated crowd of 150,000 participants in 1998's parade day activities--an increase of 150% over 1997's parade. These numbers are new to Vancouver; it takes the sum of crowd estimates from 1991 through 1996 to reach 150,000! An estimate for 1999 is generously set at 250,000 because of the influx of American and International Pride revelers taking advantage of the Canadian dollar and Vancouver's billing as "One of the last Pride Parades of the summer." *For once, being late is a good thing.*

Like Pride Day, AIDS Vancouver has undergone many changes in its 15 year history. We have officially designated this fiscal year (April 1, 1998 to March 30, 1999) as our Transition Year during which we will be reflecting on and evaluating our evolution--where we've come from, where we are now, and where we are going. While the goal is to enhance our programs and services so as to respond to HIV/AIDS more effectively and efficiently, a particular challenge, I believe, is in the maintenance of an identity that includes history and growth. Part of

doing so means expanding our understanding of who we serve that reflects both our roots in the gay community and, now, in other communities in need of our skills and expertise.

In its attempt to meet its goals of serving those communities living with and affected by HIV/AIDS, AIDS Vancouver has always, although to varying degrees, utilized Pride Week as a venue for outreach and advertisement of its services and programs. This tradition was afforded new heights this year as we upped our participation to include, once again, the Parade, info booths and a public event, Festival in the Park. We did so in style with greater participation and enthusiasm coming from staff, volunteers and supporters of the agency than in any year previous. Indeed, our presence alone sent a clear message of our involvement in Vancouver's gay community—we are here and now. That message, however, went beyond the gay community as it was included in a television broadcast across British Columbia and Canada.

One of the more challenging tasks for me as coordinator was to re-establish the link between AIDS Vancouver and the gay community—and to do so in a *positive* way. Our relationship with the gay community began as a united response to help people deal with their anxiety and reality of being affected by HIV and AIDS. It does not shock me that as other populations became affected by HIV and we responded to them, our loyalties to the gay community may have been questioned. Yet, the fact of the matter is, we are rooted in Vancouver's gay community—and nothing can change that. The time is here and now to promote a concept of community beyond that of which we know.

So, now post-Pride Day 1998. I can no longer say AIDS Vancouver and Vancouver's gay community is a relationship linked by AIDS fear and death. We have sent out a powerful message to everyone about community building and community sharing. Ours is not a message about sexual orientation or politics, but about welcoming and respecting diversity in the interests of sexual health promotion. We celebrate lives because at the heart of whatever we do in our response to HIV/AIDS, it is of the human kind. And, in that human exchange we add something very special toward the building of community - trust.

Pride week in Vancouver is and always has been a major opportunity for AIDS Vancouver to connect with the gay community (very specially, very publicly) and, in many ways, acknowledge that its participation continues to be "necessary and needed." Even beyond HIV/AIDS, we have what it takes to respond to the human need of belonging—after all, we've been taking care of each other for fifteen years.

Sean Hogan Coordinated AIDS Vancouver's 1998 Pride Day Celebrations.

*Sources: AIDS Vancouver, Board of Directors Minutes 1983-1998, PARC Library
A variety of articles supplied by Ron Dutton, BC Gay and Lesbian Archives*



Sean + Sindi
Ready to
Go! Go!
Gay Pride!

March
along
Beach Ave
Who-
Hoo!



Jeff looks
ahead ...

The Great Whoo-Hoooo

Participation

Attendance at this year's Platinum Pride Parade was estimated at 150,000, a record number. While precise numbers are not available for previous years, anecdotal evidence from a number of staff and volunteers suggests that 1998 was also a record year for AIDS Vancouver's (AV) participation in the Parade. Sixty-five people marched with us, including staff and volunteers as well as representatives from Positive Women's Network(PWN), Wings Housing Society, PARC Library and Carnegie Community Center AIDS Support Service.

In response to several years of low participation, a coordinated effort was put into gathering a much larger group for the parade and anniversary and, in general, was successful at attaining this goal. Participation was solicited via email, phone calls, word of mouth, posters and mailouts. Two mailouts were delivered to all of AV's volunteers (approx. 350) The first, on July 13, included general information about the planned Pride Day activities (including the 15th anniversary party at Ceperley), and the second mailout on July 28 provided details regarding our pre-parade meeting place/time. Of all invitations mailed, 37 respondents indicated their intent to join us in the parade, while 7 said they would assist with the preparations beforehand (i.e., entry construction) as well as march.

Further analysis of participation appears in the "Project Outcomes" section of this report.

Preparations

Traditionally, Pride Day participation has been the primary responsibility of the Man to Man Program with the program's coordinator acting as the Pride Day Coordinator. In keeping with this tradition, preparations for the event began in early June 1998 at a meeting attended by Man to Man volunteers where initial ideas and plans were shared. However, it was announced soon after funding would be made available to hire a full-time coordinator through the Labatt People in Action Program. I was hired for this position effective July 2 through August 29, 1998.

At the July 6 Man to Man monthly meeting, I was introduced and a meeting was called for July 14 at which time, the Pride Committee (made up of staff and volunteers) met with me to plan for the construction of the parade entry. The committee met three times weekly prior to the event day (August 2).

In light of having a full-time coordinator, much of the planning, organizing, and coordination was undertaken by me in consultation with the Pride Committee. This approach differed from previous years in which the committee itself designed the final product and the coordinator oversaw the development of it. With only a few weeks to prepare, I immediately responded to a variety of tasks such as securing equipment rentals, purchasing materials, and ordering t-shirts, balloons, and banners. I have provided an inventory of my actions as coordinator in Appendix 5.

How to Whoo-Hooo 150,000 People

This year, AIDS Vancouver's 15th anniversary coincided with the 20th Annual Pride Day Parade. To mark the occasion, we set the following as the project's primary objectives:

- CELEBRATE the accomplishments and contributions of hundreds of volunteers and staff who have contributed their love and support in AIDS Vancouver's response to HIV/AIDS.

- **COMMEMORATE** the gay community for their many years of strengthening a coalition that demands equality, justice, and preservation of human dignity in our society.
- **ACTIVATE** further awareness of work ahead as individuals and community in the response to HIV/AIDS.

These objectives were realized by breaking up the entire parade entry into five parts that conveyed the objectives in a highly visual, yet unified way.

Part one ("Introduction") featured an 8' banner that read "AIDS Vancouver Fifteen Years of Taking Care of Each Other" and was carried by Jeff Van Steenes (Project Sustain Case Manager) and Don Seaton (former AV Board Chair). Between the banner and the float marched AV Board member Sean Pritchard who carried 35 fuchsia balloons imprinted with the "15 Years of taking care of each other" logo.

A fabulously decorated pickup truck driven by Executive Director Andrew Johnson (and his dog, Billy) honored the gay community ("Commemorate"). Platinum colored balloons and whirly fans covered most of the truck and a banner hung on each side read "Celebrate Lives: Sharing Pride in Community Building." Original artwork based on the heroic figures appearing in Here & Now stood in the back of the pickup surrounded by balloon bouquets. The artwork was that of three chrome painted larger-than-life figures cutout of 3" Styrofoam that were intended to represent and immortalize the gay, lesbian, bisexual, and transgender communities. Our float carried a 4000W generator that amplified an eclectic sampling of dance/party music that kept everyone groovin' and whoo-hooing along the parade route. Vancouver's DJ Bliss provided the most fabulous music.

Part three of our entry ("Celebrate") acknowledged AIDS Vancouver and consisted of staff and volunteers, PWN, Wings Housing, PARC Library, Carnegie Community Center, and friends. Some people carried signs featuring a program/service available at AV, while others carried balloon bouquets. Non-AV participants carried their own organization's banner. The program/service signs were constructed of 30X12" foamcore, mounted on 4' wood strapping and painted cobalt blue. The effect was picket-style (tall rather than wide) that allowed for the program names to be stencilled on with chrome paint and the back to be covered with silver foil. The signs were very effective - lots of movement and visible from a city-block's distance. See appendix 4 for a listing of which programs/services were featured on the signs.

Inspired by a marching contingent in the 1998 Sydney Mardi Gras Parade, our fourth part ("Activate") featured a construction crew, complete with boots, belts, safety vests and hardhats. Each crew member carried a caution sign with either "SUPPORT," "SAFETY," or "WORK AHEAD" stencilled prominently in black against the yellow background.

Rounding out the rear of our entry was Paul Perchal, Director of Education at AV, who carried a large bouquet of yellow balloons - a subtle symbol of hope. All participants received our special royal blue T-shirts embossed with a platinum 15 year logo.

Logistics

The logistics were well planned and, for the most part, everything ran smoothly. Even the weather celebrated with us - sunny, hot, and just gorgeous! When we met at our designated spot (Barclay near Bidwell), the excitement was very palpable. We were number 18 of 130 entries, so our wait at the setup area was just enough to complete the final details on the truck, hand out signs, balloons, T-shirts, and gather everyone to their assigned cues. At noon, we fired up the generator and cranked up the tunes - and I, hardly able to contain my oozing excitement, leaped

from the truck with a resounding "Whooo-hooooo!" As we turned off Barclay Street onto Denman, the crowd roared with applause and cheers and our group responded by chanting "WHOO-HOOO, AIDS VANCOUVER!" Despite the heat of the sun, we kept our energetic presence charged along the entire parade route.

Most of the participants in our marching contingent remained in costume throughout the day - this contributed to our presence being, essentially, everywhere and clearly AIDS Vancouver.

Outreach

Information tables were setup at both Sunset Beach (Pride Festival site) and Ceperley Park (Festival in the Park site). Volunteers from the Man to Man program and PARC were available at the booths to disseminate resources and answer questions. Print resources, condoms, and information about AIDS Vancouver were distributed to over 900 people at the two events, a record number. In comparison with figures from 1997, we saw an increase of 125% in the total number of condoms distributed this year, as well as increases in each of our print resources.

Logistically, preparations and set up went very well. As per guidelines provided by Vancouver Pride Society, the setup of the Sunset Beach booth began at 10 a.m. on Pride Day. Andrew Barker and two volunteers transported the materials to our designated area and proceeded to set up the tent and prepare the booth for post-parade Festival-goers. The lead banner, signs and balloons were transported to the booth after the parade and materials were put on display. At 5:30 p.m., the booth was struck and materials were transported off-site by Sean Hogan. The AV banner plus some balloons were brought to the Ceperley event and our booth there was setup and run until 9:00 p.m..

During the Pride Festival at Sunset Beach, some of us stood in front of the booth as a means of encouraging passerbys to check out our wares. The Man to Man Condom Packs were a huge success with 400 of them being distributed in a 90 minute period. It was hoppin' busy. Additionally, we handed out our stock of condoms and the Man to Man Pocket Guide within two hours - we could have used more! People also seemed to like the M2M condom key chain holder - although we had to explain its intended use nearly everytime we gave one away.

Festival in the Park attracted a very mixed bunch, indeed. Situated in Stanley Park at the Ceperley Picnic Area, our event was very visible from several vantage points. When the Public Dreams stilt-walkers and puppeteers promenaded through the park, folk from everywhere gathered around in fascination. Our information table attracted many people from several communities. Usually our audience is known beforehand (i.e., gay youth), but here we had real diversity in terms of age, gender, marital / family status, and knowledge of HIV/AIDS and AIDS Vancouver. This outreach was highly successful at meeting its educational function as well as at introducing our agency to a variety of people.

A complete report of resources distributed at the information booths follows in Appendix 3.

Info table - Sunset Beach



Andrew + Billy drive our float



100,000+ Jam Sunset Beach

Project Outcomes and Analysis

Overall

Without a doubt, AIDS Vancouver's contributions to this year's Pride celebrations were highly successful in terms of meeting its objectives. These objectives included: *Celebrate* the 15th year anniversary and *acknowledge* the hundreds of individuals who have contributed in our response to HIV/AIDS; *Commemorate* the gay community for its dedication to equality, justice, and human dignity; and, finally, *Activate* further awareness of the work ahead of us in responding to HIV/AIDS. Our parade contingent received applause and cheers along the entire parade route and our information tables were attended by over 900 people. The construction crew received a lot of attention from media and pride revelers. Could it have been those sexy mesh safety vests or was it all that glitter?

Participation

Internal (AIDS Vancouver) participation in the parade was higher than in previous years, though somewhat off the projected 100 marchers. We were one of the largest entrants of the 130 entries and it showed. One person commented we "looked so big" as a group. Well, size *does* matter....

It is noteworthy that of the 30 staff at AIDS Vancouver, 57% (17) marched or watched the parade; whereas, by similar comparison, the number of volunteers (35) was only 10% of the total volunteer pool. This clearly suggests that the challenge of getting agency-wide participation at the annual pride parade may depend more on how volunteers are solicited rather than staff. The usual methods of soliciting participation (i.e., email, snailmail, advertisements, and word of mouth) may be more effective if followed-up by person-to-person contact or phone calls in addition to promoting the event by other means. Program Coordinators may also help by promoting the event months in advance with their volunteers and, perhaps, organizing their own program's entry.

Another factor influencing attendance at the Pride Parade may be a perception of the event being more exclusive than it really is (i.e., a "big ol' gay-thing"). While this may be true in one context, the Parade now attracts businesses, organizations, and people from all walks and really welcomes diversity.

Part of my job as the coordinator involved building enthusiasm among staff and volunteer toward participation. While this can be very challenging, I feel that the effort was successful. Nonetheless, I have recommendations to make based on the above remarks:

- Operationally define AV's participation in the Pride Day events so that it clearly reflects the purpose and aims of agency policy. This means: evaluate and determine the boundaries of involvement with any one particular community's event as well as acknowledge the tradition from which the agency originated. My personal feeling here is that the agency's participation in Pride Day is annually *assumed* rather than mandated, which in turn fails to acknowledge the purpose for attending such events. The ambiguity of *who* should participate should be lessened and hopefully more AV staff and volunteers will see participation in the event as something they can claim ownership of as a community unto itself.
- Advertise/solicit help as early as May.

Communications

As designated at the start of this project, the Pride Day Coordinator position fell under direct supervision of Paul Perchal, Director of Education. Paul and I met frequently to share updates and for professional debriefing. I found Paul's support to be instrumental in my meeting the goals of this project. In Paul's absence, I reported to Andrew Johnson, Executive Director, and in both Paul's and Andrew's absence, I reported to Philip Hannan, Director of Communications.. Although there was room for confusion here, the line of communication was always made clear to me beforehand and as such, it worked well for all.

With regard to volunteer coordination, Pam Gill (Volunteer Coordinator), Coreen Douglas (15 year Project Consultant) and myself met regularly to discuss volunteer logistics. Initially, this was a "loose" area in need of bolstering from an organizational meeting. Various memos and information distributed provided each of our phone numbers for RSVP/Information and, as such, there were a number of misdirected messages from interested parties. We attempted to make the matter less complicated by sharing volunteer names with a master file maintained in my office. This action resulted in our success at ensuring enough volunteers were assigned to the various tasks required at the parade, information tables, and at Festival in the Park. A report on the number of volunteer hours follows in Appendix 2.

Philip Hannan and I worked closely on ensuring a consistent AIDS Vancouver presence in all activities associated with Pride Day and Festival in the Park. All colors, logos, text and messages used were reviewed with Philip before action took place. We received media attention from Global TV, the Westender and CKWX Radio and in each of these circumstances, our message was clear and consistent. A media compilation video is in the works at this time. Unfortunately, not all footage has been made available.

During the Pride Day activities (parade, info booths) it was necessary for me to be supported by an assistant. Man to Man volunteer Andrew Goodyear helped by supervising the float before, during and after the parade. Andrew and I communicated via walkie-talkies to ensure that, in the event of an emergency or other need, we could respond immediately and effectively. While there were no emergencies, there was a moment in the parade when our music ceased to be heard and Andrew quickly took care of the matter by flipping the tape in the cassette player.

Recommendations

In addition to those recommendations already made, I submit the following:

- Take more resources to the information booths. Even though it is difficult to measure the educational effectiveness of simply handing out a condom, people are at least in contact with us. It seemed as though when we ran out of condoms at Sunset Beach, we also had fewer visitors after that.
 - One minor, but important detail is to have small paper bags available at the booth for visitors to put there "goodies" in. We had a few requests for this 'little' service and could not oblige.
- The Festival in the Park celebration of our anniversary was such an enthralling and worthwhile event it is unfortunate that more staff, volunteers, and supporters did not partake in the celebration. The event was publicized both internally and externally with such vigor

that it is difficult to understand the poor attendance. One contributing factor may have been the event date. Festival in the Park may attract more participation if it is planned for the Sunday before Pride Day - while people are not on holiday or enjoying any one of the number of events planned on Pride Day. It should remain an Official Pride Event and seek donors for its own sake.

- One concern with the venue (Ceperley Picnic Area, Stanley Park) is its very public nature. It became clear to us attending that many participants stumbled upon the event-as-happening during their stroll through the park. There were no huge conflicts to report but there was a number of children who, in their own curious way, took up a lot of volunteer's time at our info booth with their requests for balloons or condoms (to be used as balloons). Otherwise, the mix of people responded positively to resources available at the info table.
- With regard to the tradition of the Man to Man program and Education Department's involvement in Pride Day, I would suggest considering making the Pride Day Project one that is shared with both Fund Development and Communications. While Pride will forever be an educational function for us, the costs involved warrant fund development in the way of sponsorship. Likewise, with the expected media attention at future Pride Days, we can anticipate greater opportunity to showcase the agency in an even broader way still. For this to be in line with the overall concept of the agency, the assistance of the Communications department will be valuable and necessary.
- Pride Week festivities are a terrific way for us to be involved in ways other than the parade or info booths. Consider participating in the Annual Sports Picnic as well as in other events such as the Riley Cruise. Instead of 'public forum' events (like in the eighties), why not coordinate focus groups such as "Building a Strong and Healthy Community for the New Millennium"? Or, how about an Official Pride Event dance—as in the Neutron Lounge concept—that bring's guys living with or affected by HIV/AIDS together?
- The value of employing a Pride Day Project Coordinator, as opposed to adding the responsibilities to existing AV staff, has proven to be a key ingredient of our success at this year's parade, festival, and anniversary celebration. Having the financial support of the :Labatt People In Action program surely has been beneficial to everyone at AIDS Vancouver.
- I would like to add that should this position become available again next year, I would be honored if I were invited to re-apply.

The Last Whoo-Hooo

To close, I can only add it has been an honor to work closely with each of PARC's services and their respective members, staff, and volunteers. In just a few short weeks I feel I have been welcomed into a community of deep love and respect. I am happy I could contribute my skills (and learn some new ones!) in producing a celebration that honored so many lives - lives passed, lives here and now. Thank you for All that you Are. Whooo-Hoooo!

APPENDIX 1:
MAN TO MAN PROGRAM - PRIDE DAY 1998 BUDGET REPORT

ITEM	BUDGET	RECEIPTS	OVER/UNDER
Pride Day Ad (X-tra)	367	0.00	-367.00
Parade Registration	100	105.00	+5.00
Info Table registration	50	40.00	-10.00
Materials	300	663.09	+363.09
Truck Rental	300	449.20	+149.20
Generator/Sound System	150	131.10	-18.90
Volunteer Recognition	100	100.00	0.00
Office Supplies	100	24.27	-75.73
Food	100	87.89	-12.11
TOTAL	1567	1600.55	+33.55

Non-Departmental Costs (2645.67)

Balloons 561.86 (see A. Johnson)

T-Shirts 1880.51 (see A. Johnson)

Walkie-talkies / cell 203.30 (see P. Hannan, Communications)

APPENDIX 2:
GAY PRIDE COMMITTEE VOLUNTEER HOURS REPORT

DATE	ACTIVITY	TIME	#VOLS	VOL HOURS
Mon July 6	Planning	7-9pm	8	16
Tue July 14	Planning	7-9pm	6	12
Thu July 16	Construction	7-9pm	4	8
Tue July 21	Construction	7-9pm	6	12
Thu July 23	Construction	6-9pm	5	15
Sat July 25	Construction	11am-4pm	7	35
Mon July 27	Construction	1-4pm	1	3
Tue July 28	Construction	6-9pm	9	27
Thu July 30	Construction	6-9pm	6	18
Sat Aug 1	Construction	10am-4pm	5	30
Sun Aug 2	Pre-Parade Setup	8am-12pm	12	48
	Parade	12-2pm	7	14
	Sunset Bch	2-530pm	8	28
	Ceperley Pk	530-9	4	14
TOTAL HOURS				280

APPENDIX 3:
INFORMATION TABLE RESOURCE DISTRIBUTION REPORT
Ceperley/Sunset Beach

Item	# Taken	# Used	Total '98	Total '97	97-98 Diff	% In/Decrease
M2M Pocket Guide	80/80	80/80	160	45	+115	256
HIV/AIDS Basics	50/50	21/17	38	22	+16	73
WSW	20/20	13/15	28	10	+18	180
WSM	20/20	15/10	25	7	+18	257
MSW (SEX....)	20/20	14/20	34	0	+34	NA
Testing Sites	50/50	7/17	24	17	+7	41
Victor Comic	100/100	63/43	106	0	+106	NA
Helpline Card	20/20	9/3	12	6	+6	100
Bookmark	20/20	0/1	1	9	-8	-89
Children and HIV	20/20	9/9	18	0	+18	NA
Condom Packs	300/400	198/400	598	300	+298	99
Flavoured Condoms	96/96	96/96	192	80	+112	140
Unlubed Condoms	100/100	75/100	175	48	+127	265
Key Chains	500/500	180/392	572	495	+77	16
Pride Stickers	100/100	74/53	127	50	+77	154
STD Info	15/15	12/14	26	0	+26	NA
Safer S/M	30/30	15/19	34	0	+34	NA
Volunteer	20/20	8/11	19	9	+10	111
Here+Now	200/200	50/50	100	0	+100	NA
W's Sexual Health	20/0	10/0	10	10	0	0
Training Institute	10/10	7/5	12	0	+12	NA

APPENDIX 4:

AIDS Vancouver Programs/ Services
 featured in the Parade

- Man to Man
- Women's Programs
- Community Outreach
- Training Institute
- Project Sustain
- Case Management
- Counselling & Therapy
- Care Teams

- Grocery
- Helpline

And Joining Guests:

- Pacific AIDS Resource Center (PARC)
Library
- Wings Housing Society
- Positive Women's Network (PWN)
- Carnegie Community Center AIDS
Support Service

APPENDIX 5:**Coordinator Activities**

- **Equipment Reservations:**
 - 3/4 Ton Pickup truck from Lo-Cost Rental
 - 4000Watt Gas Pwr generator from Dunbar Power Tools
 - Sound System from Commercial Electronics
 - Communications from Mediaco
- **Purchasing:**
 - 250 Royal Blue T-shirts w/ platinum imprint of AV15 logo from AMP Merchandising
 - 1000 12" helium balloons w/ imprint of AV15 logo from Balloon Action
 - Three 8X3' banners w/ "AIDS Vancouver: Fifteen Years of Taking Care of Each Other" on one and "Celebrating Lives: Sharing Pride in Community Building" on two
 - All materials related to the construction of the float/marching contingent
 - Food for volunteer during planning/construction meetings
- **Communications:**
 - Weekly and per need meetings w/ Paul Perchal, Dir. of Education
 - In Paul's absence, I reported to Andrew Johnson, Executive Director AV
 - In Paul and Andrew's absence, I reported to Philip Hannan, Director of Communications
 - Reported at the monthly Education Department and AIDS Vancouver staff meetings
 - Designed and distributed advertising promoting Pride Day activities to staff and volunteers via email, snailmail, and the PARC bulletin board
 - Collaborated with Pam Gill, Volunteer Coordinator, related to volunteer involvement at the parade, info booths, and Festival in the Park
 - Assisted Coreen Douglas, 15 Year Project Consultant, to ensure a consistent AV presence at Pride Day events
 - Communicated with other groups involved with Pride Day, specifically, Vancouver Pride Society, in an effort to build strong relationships.
 - Participated in interviews with the Westender (local newspaper), Global Television, CKWX Radio, and Vancouver Television's VTV News
 - Filed an interim and final report with Annemarie Gerber, LPIA Program Coordinator, and Stuart Black, Public Affairs Coordinator, of Labatt Breweries of Canada
 - Attended the LPIA Appreciation Day on August 7th at the Labatt Brewery in New West. The event was a gathering of all participating students in British Columbia in the LPIA program. The event included a luncheon, tour of the brewery, indoor rock climbing, and a dinner/dance at the Shark Club. This was a magnificent way to come together and share experiences of what is indeed a very useful and beneficial program.
 - Co-organized with Andrew Barker a volunteer appreciation get together of all the Man to Man and Pride Day Committee volunteers. The event will be held September 2 in David Lam Park.
 - Completed an assessment of AIDS Vancouver's activities in 1998 Pride Day as well as in previous years. The archives in the PARC Library and the BC Gay & Lesbian Archive were used as sources for this report. The final report was filed on August 31,

1998 with Paul Perchal, Andrew Johnson, Andrew Barker, Philip Hannan, and Coreen Douglas.

**APPENDIX 6:
EXPENSE-RELATED BUSINESS CONTACTS**

COMPANY	CONTACT	EXPENSE	RECEIPTS
Balloon Action	Alexis	1000 Balloons	561.86
AMP Merchandising	Mike Hensel	250 T-shirts	1730.00
Vanc. Power Tools	In-Store	4000W Generator	39.90
Commercial Electronic	Steven	Sound Equip	91.20
Home Depot	In-Store	Float Materials	93.63
Little Hardware Store	In-Store	Float Materials	132.79
Kerrisdale Equipment	In-Store	Float Materials	15.96
Sign Magic	Noelle	Banners (3)	256.50
Lo-Cost Rentals	Raj	Pickup Truck	427.69
Banacom Instant Signs	Keith	Banners	57.00
Mediaco		Communications	203.30
Vancouver Pride Society	Derek	Parade Regist	145.00

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