

Annual Report 2002



AIDS Vancouver

Working together since 1983

AIDS Vancouver exists to alleviate individual and collective vulnerability to HIV and AIDS through care, support, education, advocacy and research.

Chair of the Board

AIDS Vancouver exists to alleviate individual and collective vulnerability to HIV and AIDS through care and support, education, advocacy and research.

Mission Statement, AIDS Vancouver

This past year has been one of transition for AIDS Vancouver providing many challenges to staff and volunteers but has also provided opportunities to "walk the walk" rather than just "talk the talk".

The new provincial government has made it abundantly clear that not only must we be fiscally responsible but we must also be resourceful in finding alternative funding opportunities. We have discussed establishing a foundation as the AIDS Vancouver fund-raising arm a number of times over the years. Late in 2001, the AIDS Vancouver Board of Directors voted, in principle, to establish a foundation. The AIDS BC Foundation finally became a separate entity on August 1, 2002. We are optimistic that the Foundation with its enthusiastic staff will be able to expand our donor base.

We have also discussed for a number of years that we must go into the communities we serve in order to better provide care and support to our clients. Small steps are occurring in this regard. The administrative offices of AIDS Vancouver and the AIDS BC Foundation have moved from the corner of Seymour and Helmcken Streets into Kitsilano. We are expecting this to decrease costs of these offices. We also hope that moving our fund-raising arm into Kitsilano will bring AIDS awareness to the larger community. Support services such as case managers, the grocery, the library will remain at the Seymour Street. Plans to open a store-front office for gay men's health in the west end are progressing. A case manager is already involved in the downtown eastside providing support to clients in that neighbourhood.

As this message is being written we are in the process of recruiting a new Executive Director. Andrew Johnson, our former ED left the agency earlier this year. His dedication to the AIDS movement and passionate, compelling speaks will not be forgotten. We wish him well.

Our mission statement clearly states our dedication to our clients. We are aware that many decisions reached by the government in the past year have impacted our clients significantly. We will continue to try to meet their changing needs in the most efficient way possible. We must also be prepared to consider if we have been giving sufficient attention to areas, such as prevention, over the past years.

I believe the steps taken during the last year, are taking us along the right path. We have committed staff and volunteers who maintain their optimism and caring in spite of all the challenges. Surely that is a winning team!

*Sharon McKinnon
Chair of the Board of Directors*

"...the provincial government has made it abundantly clear that not only must we be fiscally responsible but we must also be resourceful in finding alternative funding opportunities."

Sharon McKinnon

Executive Report

Our successes at AIDS Vancouver are a credit to the hard work of 100's of volunteers, thousands of donors and community supporters, and a dedicated, committed staff. And it has been a very successful year.

Support services launched a new approach to case management designed to improve access and service for our clients. Successful piloting of additional case management services through a Health Authority facility resulted in this new service being formally established. The library is the busiest it has ever been, with more than 1000 people using library information services each month. Our website has been expanded and redesigned to better represent AIDS Vancouver on-line. Our international work in Latin America received special recognition from the Minister of International Cooperation on World AIDS Day, and our project with our Mexico City partners continues to bring home new resources and capacity for responding locally.

AIDS Vancouver's messages were much more visible or audible in mainstream media during 2001/2002, carried repeatedly in daily newspapers, on regional and national radio and television. This has been enormously helpful in our efforts to keep HIV on the public agenda. The increasing use of press conferences, public presentations and media interviews has permitted the agency to disseminate its messages widely with little direct cost. Our central message: HIV disease disproportionately affects the most vulnerable members of our society, and that there are concrete steps we can take as individuals and as entire communities to reduce the tragic impact of HIV/AIDS in our region.

The bad news however continues. This year saw on-going concern about rising rates of HIV infection among young gay men in the Lower Mainland. Researchers are predicting further infection rate spikes amongst injection drug users living in Vancouver. And young aboriginals continue to contract HIV at alarming rates.

AIDS Vancouver launched exciting new prevention campaigns across several programs. Staff, volunteers and partners in the community and in the private sector worked hard to find innovative new ways to deliver prevention messages. The Gay Men's Health Program launched the multi-media Arouse campaign. The AIDS Vancouver's Women's program work with several partners to organize a week of public and media events. And the Community Development Department continued advocating for harm reduction programming and a comprehensive approach to drug problems of the sort that has greatly reduced HIV infection rates among injection drug users in other parts of the world.

The work of supporting and assisting those living with HIV continues. While there are promising new treatments on the horizon, a cure remains elusive. AIDS Vancouver's clients continue to juggle complex medications, often with severe side effects. Many clients struggle with finding and keeping adequate housing, with poverty, and with getting enough nutritious food to eat. And unfortunately, many must still deal with the stigma and discrimination associated with HIV since the beginning of the epidemic.

Financial support from individuals, communities, private foundations and government is essential to AIDS Vancouver's work. With increased pressure on health care dollars being a central theme

Our successes at AIDS Vancouver are a credit to the hard work of 100's of volunteers, thousands of donors and community supporters, and a dedicated, committed staff. And it has been a very successful year.

Canadian public discourse, AIDS Vancouver made the decision to create an independent foundation to raise money from non-government sources to support the agency's work. Fund development staff began working on the creation of a foundation to help ensure adequate support for AIDS Vancouver in the future.

Here in British Columbia the burden of care for our own epidemic still lies largely in the future. Creative new prevention initiatives are still required. There are concrete steps we can take as individuals and as communities. There is lots of work to do!

Programs and Services

The last year has been marked by substantial change in our department. In reviewing these events, I cannot state my belief emphatically enough... AIDS Vancouver has incredible staff! They are truly our most prized resource.

The changing political climate and service cutbacks resulted in our department working closely with familiar community partners as well as some new partners. I am very grateful for these relationships and for their support, creativity, collaboration and for their sharing of limited resources.

In a nutshell, the Programs and Services Department spent the past year really thinking about the people we serve and the services we provide. The goal was to make certain that programs were responsive and relevant. While there is always room to improve, it is clear that staff worked hard, took risks, confronted significant challenges and emerged stronger, revitalized and more accessible.

"... staff worked hard, took risks, confronted significant challenges and emerged stronger, revitalized and more accessible."

Kim Hiebert
Director

Gay Men's Health and Wellness

One of the most obvious accomplishments of the year was the Arouse Campaign. AIDS Vancouver was approached in the summer of 2001, by a local TV-commercial production agency, Global Mechanic. This agency was interested in working with AIDS Vancouver pro-bono, to develop an HIV prevention campaign.

The offer was gratefully accepted and Rethink advertising agency was asked to help with project management. Rethink donated their expertise, and so with this incredible opportunity, AIDS Vancouver set out to develop a large-scale campaign that would not have been possible without the generous contribution of these partners and others.

One of the primary objectives was to raise awareness of increasing HIV infections in Vancouver's gay male population.



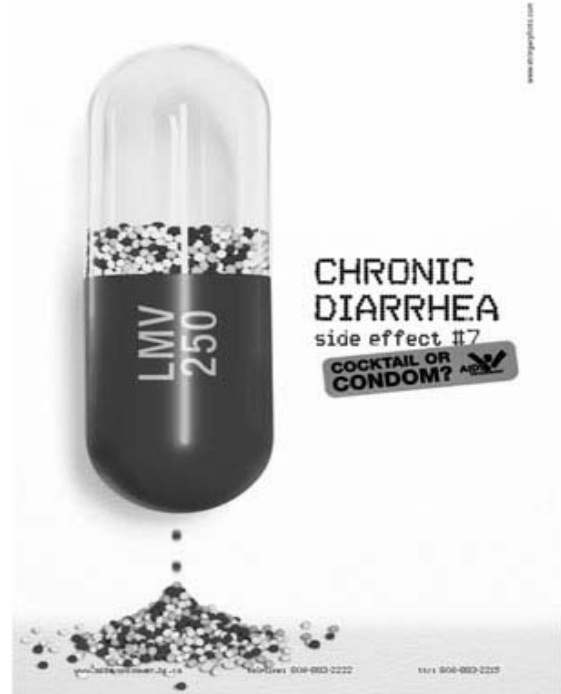
www.aidsvancouver.bc.ca

Gay Men's Health (continued)

The response to the Arouse campaign was overwhelmingly positive and extremely gratifying.

Gay Men's Health is coordinated by one staff member and 11 volunteers. These volunteers managed to invest over 1000 hours in the past year. The coordinator performed outreach activities, facilitated personal growth groups, coordinated Pride Health Services, supplied support and volunteers to the Boys R Us drop in, organized and participated in multiple projects with community partners, regular volunteer newsletters, preliminary design of a magazine, the list goes on and on.

This year, it became abundantly clear that Gay Men's Health needs to raise it's profile in the gay community. I am delighted to report that arrangements for a Davie St. location are in process and Gay Men's Health will soon move into an off-site location.



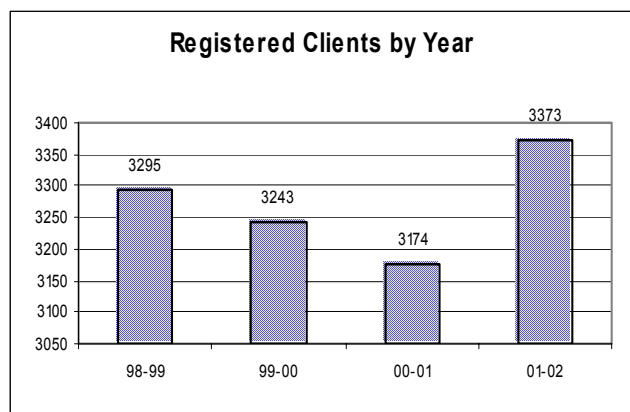
Case Management

One of the distinctive highlights was the addition of a Case Management position for the Downtown Community Health Clinic. This position is funded by the Vancouver Coastal Health Authority to deliver HIV Case Management to individuals living in the downtown eastside. The Case Manager in this role has been kept incredibly busy. This addition is an undeniable success.

Case Managers' principle focus was on the implementation of the Second Generation Case Management Model. There were relatively few problems and clients have consistently expressed positive impressions. Wait times are drastically reduced and they can get immediate help through the Access Case Managers.

Case Managers assisted clients with housing, income stabilization, health status improvement, access to health services and treatment information. Additionally, they ensured client access to psycho-social supports and the promoted resources designed to enhance the client's individual skills and capacity.

Due to this principled framework and the review of services, Case Managers are able to measure their extensive prevention efforts and their many successes.



Grocery

Recognizing the special nutritional requirements of persons living with HIV/AIDS, the AIDS Vancouver Grocery provides food and some personal hygiene products to persons living with HIV/AIDS whose annual income is below \$20,000.00. As we have learned, adequate nutrition is critical for sustaining and prolonging quality of life for individuals.

Surveys have assisted the Grocery Team in ensuring that food available meets the needs of the greatest number of grocery users. Hardworking grocery volunteers and vital community support have meant the grocery has been able to respond to the needs of service users.

Major donors in the grocery program include:

The Vancouver Food Bank , The MAC AIDS Foundation, Terra Breads, Bosley's Pet Foods and the Central City Mission Foundation

Grocery stats	
Grocery bags distributed (total)	27,822
PARC	19,592
A Loving Spoonful	1,510
Positive Women's Network	2,172
Surrey	1,609
Portland Hotel Society	2,097
Vancouver Native Health Society	577

"...adequate nutrition is critical for sustaining and prolonging quality of life..."

Volunteer Activity and costs	
Volunteers	16
Volunteer Hours	2859
Funding	
AIDS Vancouver	\$160,554
In kind Donations	\$101,201



www.aidsvancouver.bc.ca

The Grocery model at AIDS Vancouver promotes empowerment through a shopping basket model where "shoppers" are given choices rather than prepared bags, also incorporates many hygiene items required particularly by those living with HIV/AIDS.

Women’s Programs

The issues for women infected and affected by HIV/AIDS can be complex. Coming to terms with the barriers or social determinants of health for women was the focus of women’s programs, leading to the prevention of illness and the promotion of health. The goal of the program was to help women manage their health options based on the ability to make informed choices. We accomplished this through education, advocacy, community partnerships and research.

Recently Women’s Programs was involved in the preliminary development and design of a new program aimed at education and outreach for heterosexual men. The education work done by the program has increased awareness of the need for a broader approach to our outreach activities. More women have been asking the question: “Why aren’t we educating men as well as women around responsibility for safer sex?” Some argue that educating men is the only way that some women will be able to protect themselves from contracting HIV and other STD’s.

Women’s Programs was asked to facilitate and establish a support group for women in the downtown east side. This invitation is as a result of the obvious success of the other support group facilitated by Women’s Programs in partnership with PWN. In addition, the coordinator was also asked to assist with a Women’s Health Fair and a Women’s clinic organized in the downtown east side.

Women’s Programs participated/designed a campaign for International Women’s Day. This was a first for the AIDS community in the lower mainland. A week of activities were produced involving several local and provincial AIDS organizations culminating in a fundraising luncheon for women in business. The events brought together women with HIV and those vulnerable and generated a great deal of positive media coverage of woman and HIV and for AIDS Vancouver.

Women’s Programs	
female condoms distributed	2,924
female info distributed	1,800
community info distributed	210
workshops	88
attendees	921
Workshop hours	198
Hours of consultation	9.5

Demand for these programs is high. The coordinator of this program has had real success in meeting the goal of working with marginalized women.

Over the next year we will take what we have learned and continue to tailor efforts to a diverse population while moving toward a wider community focus.



“Why aren’t we educating men as well as women around responsibility for safer sex?”

Rosanne Johnson
Women’s Programs



www.aidsvancouver.bc.ca

Support Programs

AIDS Vancouver Support Programs consist of the Care Team program, Home and Hospital Visitors program, and the Professional Counseling program. The programs are delivered by volunteers, and aim to supplement – not replace – professional services provided by government and other agencies. Care Teams serve persons living with HIV/AIDS who are ill, living at home, and request practical assistance, companionship and personal care to supplement services available through home care and home care nursing. A Care Team is a group of volunteers who provide a combination of companionship, practical assistance, and personal care to people living with HIV or AIDS at home. One to three volunteers, as needed may provide support. The following are the kinds of tasks Care Team volunteers may assist with:

Care Team volunteers may assist with:

Companionship – sharing a walk, coffee, a game of cards, or a chat;

Practical assistance – help with grocery shopping, housekeeping, or laundry;

Personal care – assistance with bathing, toileting, or changing bed linens.

Home and Hospital Visitors serve those clients who are most isolated, impoverished and marginalized. They provide companionship to individuals in hospital, hospice, or, in some cases, private homes. Visitors are trained volunteers whose primary role is to spend social time with people who do not receive many visits or whose personal visitors cannot spend as much time as desired.

Visitors may participate in such social activities as talking and listening, playing cards, watching a video, going for a walk or a coffee.

The Professional Counseling program serves AIDS Vancouver clients living on a limited income. The counselors are trained professionals who work in private practice.

Support Programs has spent the past year revamping services and critically examining the criteria and use of these programs. It has been a very dynamic process and clarity of purpose was achieved. The programs are well utilized and widely respected. One of the most noteworthy updates for this past year in Support Programs is the fact that ***volunteers gave almost 3500 hours*** of time to AIDS Vancouver clients!

Care Teams serve persons living with HIV/AIDS who are ill, living at home, and request practical assistance, companionship and personal care to supplement services available through home care and home care nursing.

What would Volunteer efforts cost if we had to pay for this?	Hours	Rate	Cost
Care Teams	1599	\$17.00	\$27,183
Visitor Team	996.5	\$17.00	\$16,041
Counselors	648	\$75.00	\$48,600
Total	3243.5		\$92,723

PARC Library

In the 2001/2002 fiscal year, the PARC Library continued with its mission of making timely and relevant information available to individuals and groups in the Lower Mainland and the rest of BC. Over the period, a total of 10,919 people accessed Library services an increase of 39.7% from the previous fiscal year. Some of this increase can be attributed to the Library's computer workstations, one of the most popular and consistently utilized resources in the Library. Use of these stations for the year totaled 3,840, which means that 35% of the people accessing Library services in the quarter used the computer workstations at some point in their visit.

Development of the Library's collection proceeded with the acquisition of 482 new book titles and 50 new video titles. This growth was balanced by a careful weeding of the video collection, resulting in many out-of-date books and videos being withdrawn. This realizes a greater representation of newer material in the collection with the number of titles published since 1995 growing over the year from 33.2% to 42.4% of the total. In addition, the Library was targeted for a substantial collection gift this year.

In the spring and summer of 2001 a working group of the BC Government Inter-ministerial Committee on HIV/AIDS assisted the Ministry of Education, Curriculum Branch in a project to review all of the HIV/AIDS resources in the Ministry curriculums. A North America-wide search for HIV/AIDS curriculum resources was undertaken and just over 30 resources were identified as having potential value to educators.



10,919 people accessed Library services an increase of 39.7% from the previous fiscal year.

Communications

Communications at AIDS Vancouver took on a renewal this past year with the creation of a communications coordinator position. The position was crucial in meeting the goals laid out in the agency's strategic plan. During the course of the year, a new media data base was created, regular contact was established with local, provincial and national media allowing for an exceptional year of coverage of the agency's work, and generally keeping HIV/AIDS in the news.

During the year the department arranged three press conferences for AIDS Vancouver and took part in many other media conferences addressing HIV/AIDS and in particular with Harm Reduction. Communications support was provided to a variety of AIDS organizations around the province and within the lower mainland.

The position also assists with the inter-governmental communications and strategic planning. This has resulted in many meetings with government decision makers, MLA's and Cabinet Ministers as well as submissions to legislative committees.

The department assisted in the development and delivery of communications for campaigns in the Women's Programs, Gay Men's Health and the Community Development department programs.



MLA Mayencourt with AV board members, Doug Price and Gilman Folkedahl

Helpline

The Helpline added a new dimension this year with the addition of the Helpline Online a free electronic discussion forum for questions and comments related to HIV/AIDS. These forums help community members connect and offer an opportunity to respond to each others questions.

This new service is also available in Spanish. This effort came about as a result of our ongoing partnership with our international partner in Mexico.



Our trained volunteers are available to receive calls and respond to emails. They are not counselors or medical professionals, but have a wealth of information at their fingers and love talking about HIV. If they cannot answer your questions you will refer you to the appropriate resources. The Helpline can be contacted using telephone and or the internet at AIDS Vancouver's

Web Site

The website has seen some large changes in the last year. The changes have seen the site made easier to navigate, information more easily found and is updated frequently.

Online donations can now be accepted through secure connections. This new service allows donors to direct where they would like their donation used and provides a variety of means to make an online donation.

The site has become much more attractive, with this change and those mentioned above, the number of site visits have climbed dramatically over last year.

AIDS Vancouver has also moved to ensure the site is proactive vs. reactive, moving to becoming one of Canada's most informative internet resources in HIV/AIDS advocacy, information and assistance.



online donations

Volunteer Resources strives to build organizational commitment and competency by providing meaningful and relevant volunteer opportunities that support and enhance the mission of AIDS Vancouver. Paid and unpaid staff work together to alleviate vulnerabilities to HIV/AIDS.

Human Resources and Organizational Development

Our success in meeting the needs of the HIV/AIDS affected community depends entirely on the quality of staff and volunteers we choose to provide these services.

Through a process of regular feedback and review, it became clear that a number of initiatives could be introduced that would increase the efficiency and effectiveness of several Human resources and financial practices. The following changes were implemented;

- re-classification of all community sub-sector staff
- implementation of ACCPac and HR ACCPAC
- standardization of interview process e.g. scheduling, staff orientation, reference checks-analysis of financial systems with a focus on constructing a streamlined, cost effective salaries, benefits and expenditures systems.

All in all, a year of challenge was met constructively with the improvement of a number of HR, Financial and Volunteer Resource procedures. A significant re-profiling of the Training Institute resource base into higher demand areas of AIDS Vancouver's activities was achieved.

Volunteers

Volunteer Resources completed some Major accomplishments during the past year including;

- the activation of a new data management process for outcome based evaluation
- examination of volunteer orientation process and the integration of a number of constructive ideas which culminated in a Volunteer Handbook.

The handbook will provide new AIDS Vancouver volunteer recruits with all of the information they need to get an to get an excellent start on their volunteer careers.

Additionally, a reworked volunteer application was produced using a new concept developed by Volunteer Resources staff and placed on the AIDS Vancouver web-site. This new application has proven very successful in recruitment efforts of the society. We have in excess of 230 regular volunteers giving of their time.

Training Institute

Over the past several years the Training Institute has been very successful at relaying HIV information to health and social service practitioners. As a result, demand for their services has tapered off and a decision was made to suspend the activities of the Training Institute at the end of the 2001/2002 fiscal-year.

Making the most of the opportunities to provided by the reduction in demand for their services, T.I. staff embarked on an ambitious program to expand the scope of training topics to include:

- grief and loss, HIV/AIDS around the world, how HIV impacts other cultures, HIV and Mental Health diagnosis, HIV in marginalized groups, basic communication skills.

“the volunteer handbook will provide new AIDS Vancouver volunteer recruits with all of the information they need to get an excellent start on their volunteer careers.”

Fund Development

Very special thanks to all donors of AIDS Vancouver (AV) - those individuals, employee funds, foundations, companies, unions, and tax-payers - whose generosity ensures that AV can continue to offer its services demanded and needed by clients. Special thanks to our many volunteers for their commitment and contribution to AV as members of the Development Team (D-Team). Thanks must also go to D-Team staff of this fiscal year – Joyce, Neena, and Lara – who efforts kept the department active.

This fiscal year marked the beginning of significant changes in fund development at AV. In November, AV hired Thomas C. Esakin as their Director of Fund Development. In January 2002, the Board of Directors of AIDS Vancouver approved the agency's first long-term fund development strategic plan, a major element of which was the creation of a separate, stand-alone, fund development entity called the AIDS BC Foundation Society. Since January 2002, AV's D-Team has been guided by this comprehensive plan, which has focused on implementing proven, long-term, fund development strategies for AV while also re-structuring the development department toward enhanced productivity through streamlined operations and efficiencies.

AIDS BC Foundation (ABCF)

“Leadership through example.”

The AIDS BC Foundation Society (ABCF) reflects AV's interest in professional and successful fund development, including the rationalisation of fund development activities within B.C.'s AIDS Services Organisation (ASO) sector. The sector's many ASOs currently compete with one another for access to the limited dollars available within the broader marketplace.

The long-term goal of the ABCF is to encourage B.C.'s ASOs to work together under a “United Way”-type umbrella, to help them achieve enhanced fund development returns through collaboration instead of reduced returns through individual competition. A further long-term goal of the ABCF is to build an endowment fund that can benefit any B.C. ASO that provides research, education, or care in the HIV/AIDS sector. In the shorter-term, the ABCF is being contracted by AV to provide professional fund development management services and conduct all its fund development initiatives. The ABCF intends to demonstrate its value to B.C.'s ASOs by “Leadership through example.”

AIDS Walk 2001—Community Partner and Creo Inc

Creo Inc walked as a *Community Partner* for AV in the BCPWA's AIDS Walk 2001. They achieved over \$10,000.00 in donations, resulting in AV's CreoSciTech team having raised more money than any other team at the Walk. Our congratulations and thanks!

Fund Development Activities

ASO meetings In November, the Department initiated a series of monthly meetings between the fund developers of interested ASOs in Vancouver. Five of these meetings were held, where participants discussed their fund development initiatives along with ideas for collaboration and partnership. At two of these meetings, detailed discussion surrounded AV's initiative for an ASO-wide lottery partnership. Limited interest from ASOs in these meetings resulted in their being put on hold as of March 2002.

London Drugs agreed to partner with AV on a change-collection campaign in all their stores within the GVRD - to take place in the 2002/2003 fiscal year.

Corporate Donations AV conducted its first corporate donations appeal to the TSX 300, BC Top 100, and Vancouver Top 50 companies. The purpose of this mailing was to introduce AV to these companies and begin the process of building a relationship with those that expressed an interest in our AV's mission and service priorities.

Fund Development (continued)

Direct Mail This year's annual Christmas direct mail for the grocery was tied into the *Unforgettable* campaign with the Vancouver AIDS Memorial Society. In keeping with a funding contract with the federal Department of Health, this direct mail campaign served more as an educational than fund development initiative, with the Department of Health's contribution for the campaign being directed to AV's *Arouse* campaign. A new spring direct mail was launched this year and is planned to be an annual AV initiative.

Donor Recognition The full D-Team has developed AV's first comprehensive matrix of recognition opportunities for donors. This donor recognition matrix will be used in all fund development campaigns for AV.

Grocery The D-Team has worked with the Grocery-team to identify currently used and wish-listed products that can be matched with corporate donor prospects for the Grocery. Offsetting the line item Grocery expense within AV's budget has become a priority for the department

International Women's Day 2002 The D-Team initiated and launched the 1st annual *International Women's Day Fund-raising Luncheon on Women and HIV/AIDS*. AV invited the Positive Women's Network to partner on this event. A blue-ribbon committee was struck and who led this event to its greater-than-sold-out success. Dr. Hedy Fry chaired the luncheon with Dr. Liz Whynot as guest speaker. The event was held at the Diva Restaurant at the Metropolitan Hotel, with Diva / The Met, Image Group, and VanCity being event sponsors.



Davie St London Drugs Asst. manager hands cheque to AIDS Vancouver

Interns AV's D-Team has become popular with student interns from Langara College's Computerised Office Training programme. Three separate, six-week, internships were competed. The participants – to-date Glen, Olivia, and Lydia – have been instrumental in helping the D-Team with general administrative support.

Lottery AV and the Vancouver Chamber Choir (VCC) have signed a Memorandum of Understanding to partner on a "Class B" lottery, with a launch scheduled for spring 2003. Prize solicitation is actively underway.

MovieAID 2002 AV and the Positive Women's Network partnered on MovieAID 2002, a fun event, celebrating Oscar Night, held at Ginger 62. Sponsors of the evening were Agouron Pharmaceuticals, Alliance Atlantis, Echelon Talent Management, Ginger 62, GlaxoSmithKline, MAC AIDS FUND, and Universal Music.

Planned Giving AV is in negotiations with a national financial planning organisation on a partnership for a planned giving campaign.

Pre-Approved Payment Plan In the new spring direct mail, emphasis was placed on AV's monthly pre-approved payment plan. This emphasis met with success. The D-Team worked with a volunteer graphic designer on the development of a new printed piece focused on pre-approved giving to AV.

Fund Development (continued)

Pride Parade 2001 The D-Team organised AV's participation in the Pride Parade. This responsibility for future years has been moved to Gay Men's Health .

Private Foundations A new Case for Support for AV was written and is now being used by AV with the submission of foundation applications. New foundation relationships are being built and old ones renewed in AV's effort to proactively seek private foundation support. Through an internal analysis of the private foundation application process at AV, operational efficiencies have been identified and are being implemented. The D-Team has particularly been working closely with Women's Programs and the Library, seeking private foundation monies for projects that these AV service areas have specifically identified.

Securities AV established a trading account to receive and process donations of stocks and bonds, with the account already having been utilised for a sizable donation during the year.

Signature Event AV continues in negotiations with the Mainstream Association for Pro-active Community Living (MAPCL) on a partnership for a signature event.

Third Party Events Art in Kind, the Broadway Valentine event of Actors Equity, Falsettos, the Rainy City Men's Course concert on World AIDS Day, the Sing-a-long Sound of Music, and the UBC Arts County Fair were examples of third party events held benefiting AV.

Web Fundraising The development of an encrypted donations page for AV's web site – for AV to accept safe and secure on-line donations - was underway.

World AIDS Day / Unforgettable This year's annual World AIDS Day (WAD) box campaign was altered into the Unforgettable campaign (versus a change collection initiative) to accommodate the partnership with the Vancouver AIDS Memorial Society and grant requirements of the federal Department of Health. The Department of Health's contribution for the campaign was directed to AV's Arouse campaign.



photo by Jerome Kashetzky

**Central
City
Mission
Foundation**



AIDS Vancouver, Canada's first AIDS organization wishes to thank the Central City Mission Foundation for its ongoing and generous contributions to the work we do everyday, helping men, women and children and their families living with HIV/AIDS.



Major Donors

AIDS Memorial Society (Vancouver)
Arts Undergraduate Society of BC
Grant Burnyeat
Central City Mission Foundation
Creo Inc.
Davis & Company
Estate of David John Zeffertt
Estate of Harold Bruce Marsh
Farris, Vaughn Wills and Murphy
Fountain of Hope
FlavourFinders
Global Mechanics
The Donner Foundation
London Drugs
Martin Gerretsen
MAC AIDS Fund
Mortis Consulting Ltd.
Rethink Communications
Richmond Mandarin Lions Club
The Royal Hotel
St. Mary's Church (Kerrisdale)
TELUS Community Connections
The Lounge Hair Studio and Spa Inc.
The Rhine Stone Phoenix Charity
Theatre Cares
UBC—Speakeasy
United Way of the Lower Mainland
United Way of York Region
Virgin MegaStores
Terry O. York
Government of British Columbia, Ministry of Health
Government of Canada, Health Canada
Vancouver Coastal Health Region

“Very special
thanks to all
donors of AIDS
Vancouver ...wh
ose generosity
ensures we can
continue to offer
its services
demanded and
needed by
clients”

AIDS Vancouver

1107 Seymour Street

Vancouver BC V6B 5S8

Phone: 604-681-2122

Fax: 604-893-2211

Email: av@aidsvancouver.org

We're on the WEB

www.aidsvancouver.bc.ca

**Board of Directors
2000/2001**

Sharon McKinnon

Dan Relihan

Don Allen

Don Fauth

Doug Price

Garth Kohlenberg

Georganne Cathrea

Gilman Folkedahl

Greg Elzinga

Kirk Miller



AIDS
Vancouver

“ENTERING OUR 20TH YEAR - 1983–2003”